

TIME-out

A QUARTERLY EMAIL NEWSLETTER

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TIME TO WORK! UPCOMING SUBMISSION OPPORTUNITIES & WORKSHOP DEADLINES



American College of Chest Physicians

CHEST is accepting abstracts and case reports for the CHEST Annual Meeting in Chicago, IL held in October.

Deadline for abstracts 3/31/2020

Call for Nominations

Send in nominations for faculty teachers to be recognized through SoME and ATS for the featured teacher section! Contact Breana Porteli to nominate an inspiring teacher!

Interested in teaching conferences?

The University of Vermont has a nice collection of upcoming medical education conferences to explore!

SCHOLARLY

Conversations on Medical Education
from the American Thoracic Society

@ATSScholar is here! And there's a podcast! Now accepting submissions geared toward advancing medical education across all specialties! Some of the highlights of the first issue include published curriculum on simulation and crisis leadership, reforming milestones of ACGME, and strategies for qualitative and implementation medicine training. Check out Scholarly podcasts, a collection of conversations on medical education topics across all specialties. "They are looking for original research, "How I teach" pieces, perspectives, videos, and more. For more check out their site

LESSONS LEARNED FROM WEB AND SOCIAL MEDIA-BASED EDUCATIONAL INITIATIVES BY PULMONARY, CRITICAL CARE, AND SLEEP SOCIETIES

AMERICAN THORACIC SOCIETY SECTION ON MEDICAL EDUCATION @ATSMedEd
 FEBRUARY 2020 WEAR BLOG
 Infographic by @stevedoyle85 & @dina_khateebDO

PURPOSE

- 1) Topical review to raise awareness of web- & social media-based educational initiatives from PCCM societies
- 2) Describe lessons learned from initiatives



PROFESSIONAL SOCIETY SOCIAL MEDIA UTILIZATION INCLUDES

- Twitter Chats
- Web-based live journal clubs
- Instagram takeovers
- Reddit Ask Me Anythings
- Facebook Live Events
- Educational Videos on YouTube

TWITTER USE AT ACADEMIC CONFERENCES

- Allows conference participation regardless of attendance
- Over 4 year period
 - impressions ↑8X
 - tweets ↑6X
 - participants ↑5X
 - Constant conference attendance

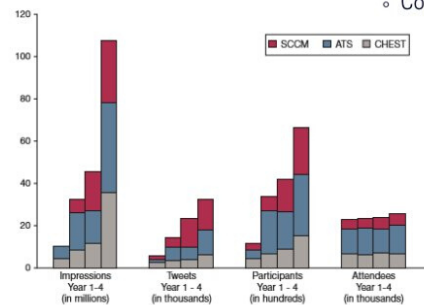


Figure 2 – Cumulative social media metrics from year 1 through year 4 for the SCCM, ATS, and CHEST. ATS = American Thoracic Society; CHEST = American College of Chest Physicians; SCCM = Society of Critical Care Medicine.

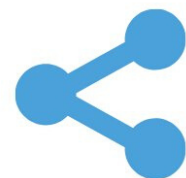


CREATING SESSION SPECIFIC #HASHTAGS

- Allows users to identify & separate conversations at a conference

USE OF ANCILLARY SOCIAL MEDIA ACCOUNTS

- Organizational accounts are not necessarily diluted by ancillary accounts
- Organizational accounts managed by staff
- Ancillary accounts managed by volunteers
 - Can lead to burnout from volunteers
 - Should have support from multimedia marketing staff



COMPARING SOCIAL MEDIA MODALITIES

Engagement varies among platform



- Twitter attracts physicians & participants already engaged with organization



- Reddit attracts layperson, students, paramedics, & other health-care providers



- Facebook attracts a high % of international users

EDUCATION INNOVATION

Speaking of Podcasts, have any of you ventured into the world of podcasts as a resource for your own learning or have you created a podcast as educational material to share? Using technology in the form of a podcast to forward education techniques has become an effective tool for medical educators. The podcast allows for durable and widely available content to be shared. The exact place for podcasts and peer-review possibilities is evolving. Check out this article in the Journal of General internal medicine for more!